

Top Shelf Recipe Contest Terms and Conditions

1. No purchase is necessary to enter or win. All federal, state, local and municipal laws and regulations apply. Void where prohibited. Promotion period begins at 12:00 am MDT January 1, 2015 and ends at 12:00 am MDT December 31, 2015. All eligible entries will be entered into the Promotion. Odds of winning depend on number of valid entries received.
2. Agreement to official rules. By participating in the Top Shelf Recipe Contest (also referred to as the "Promotion"), entrant fully agrees to and accepts these official rules and the decisions of KrisCo Liquor (also referred to as the "Sponsor") which are final and binding in all respects. Failure to comply with the official rules will result in disqualification from the Promotion and forfeiture of any prize or of the right to any prize.
3. Eligibility. The Promotion is open to US residents (excluding residents of Puerto Rico, New York, Rhode Island, Florida, or any other jurisdiction where prohibited), who are 21 years or older at the time of entry. Directors, officers, employees and members of employees' households and immediate family (spouses, parents, siblings, children, and each of their respective spouses), of KrisCo Liquor are ineligible to enter the Promotion. All entrants must meet all eligibility requirements. The winner must provide the Sponsor with proof of age and identity.
4. Methods of entry. Participants can either enter by Facebook or by Instagram. To enter on Instagram, entrants must follow KrisCo Liquor's official Instagram page (@kriscoliquor) and post a photo using the hashtag #KriscoTopShelfRecipe. Entrant's Instagram profile must be public for the duration of the contest. To enter on Facebook, entrants must "like" KrisCo Liquor's Facebook page and post a recipe to that page. The participant's recipe must incorporate originality and a personal touch. Recipes copied from the internet will not be accepted and will be disqualified.
5. Selection of Winners. One (1) winner will be selected each month throughout the year. Each monthly winner will be entered in the final contest at the start of 2016. Monthly winners will be announced on Facebook, Instagram and on the Sponsor's website: www.Kriscoliquor.com. After a monthly winner has been chosen January through December of 2015, each monthly winner will be entered in the final grand prize contest at the start of 2016. Voting will take place at the start of 2016 through Facebook. Only one vote will be allowed per person. One (1) recipe with the most numerical votes will be awarded the Grand Prize.
6. Prizes. Monthly winners will receive: One (1) \$50 Gift Certificate to KrisCo Liquor and will be entered in the grand prize of (1) \$500 Cash. The monthly prize is awarded "AS IS" with no warranty, representation, or guarantee, express or implied. All expenses and costs associated with the prize not expressly stated or described above are the responsibility solely of the winner. The grand prize will be awarded after all votes have been tallied in the 2016 finalist contest. One (1) recipe with the most numerical votes will be deemed the grand prize winner. The grand prize is awarded "AS IS" with no warranty, representation, or guarantee, express or implied. All expenses and costs associated with the prize not expressly stated or described above are the responsibility solely of the winner.
7. Tax Liability. Prize recipient agrees to pay all applicable federal, state, and local taxes associated with the award of the prize, including income tax, and all other taxes, costs, fees and expenses related to the prize. Prize winner should consult with his or her tax advisor with respect to the tax consequences associated with winning the prize.
8. Winners List. The names of the winners will be posted online at [Facebook.com/kriscoliquor](https://www.facebook.com/kriscoliquor), [instagram.com/kriscoliquor](https://www.instagram.com/kriscoliquor) and at www.kriscoliquor.com, after each monthly prize and after the grand prize has been awarded.
9. Publicity. Prize winner agrees to provide and to grant KrisCo liquor the absolute right and permission to use the prize winner's name, likeness, voice, opinions, biographical information, and address in any and all advertising and

promotional materials, in any manner or media whatsoever, for purposes of advertising, trade or promotion. The prize winner acknowledges and agrees that he/she shall have no right of approval, no claim to any compensation, and no claim arising out of the use, of his or her name, address, personal information, photograph or likeness.

10. General Conditions. By participating in the Promotion, entrants agree to comply with and to be bound by the official rules and by all interpretations of the official rules by the Sponsor. Decisions of Sponsor shall be final in all matters relating to the Promotion. KrisCo liquor reserves the right to modify, suspend, or cancel the Promotion if fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity of the Promotion and the integrity of the selection of the prize winners as determined by KrisCo Liquor in its sole discretion.

11. Release. By entering the Promotion, all entrants agree to release and hold harmless the Sponsor and its affiliates, parent companies, subsidiaries, officers, directors, employees and members, from and against any claim or cause of action arising in connection with each entrant's participation and/or entry in the Promotion and/or their receipt or use of any prize awarded in this Promotion.

12. Sponsor. The Promotion is sponsored by KrisCo Liquor whose decisions regarding the selection of Winner and all other aspects of the Promotion shall be final and binding on all persons in all respects. The Sponsor is not responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Promotion.

13. Facebook Release. By entering the Promotion, all entrants agree to release and hold harmless Facebook from and against any claim or cause of action arising in connection with each entrant's participation and/or entry in the Promotion and/or their receipt or use of any prize awarded in this Promotion. This Promotion is not endorsed by Facebook in any way. Any information provided by entrants in participating in this Promotion is being provided to KrisCo Liquor and not to Facebook.

14. Instagram Release. By entering the Promotion, all entrants agree to release and hold harmless Instagram from and against any claim or cause of action arising in connection with each entrant's participation and/or entry in the Promotion and/or their receipt or use of any prize awarded in this Promotion. This Promotion is not endorsed by Instagram in any way. Any information provided by entrants in participating in this Promotion is being provided to KrisCo Liquor and not to Instagram.